

PRIVACY POLICY

Updated January 2026

Choueri Real Estate respects the privacy, discretion and confidentiality of every client relationship.

As a **boutique real estate advisory company established in Dubai in 2005**, we work on a highly personalised and relationship-driven basis with private clients, investors, high net worth individuals, family offices, institutional clients, developers, property owners and selected professional partners.

The company is led by a founder with **over three decades of experience in the UAE real estate industry**, providing clients with long-standing market knowledge, trusted relationships and a discreet advisory approach.

Our business is built on trust and confidentiality. Client information, investment requirements, introductions, professional connections and contact details are treated as confidential and are **not shared with third parties without the client's knowledge and permission**, except where disclosure is required by applicable law, regulation or for an authorised transaction.

We generally work with clients following a direct request, referral or introduction. Discussions may take place in person, by telephone or through an online meeting, according to the client's preference and requirements.

This Privacy Policy explains how Choueri Real Estate collects, uses, protects and, where specifically authorised or legally required, shares personal information.

This Privacy Policy applies to **www.choueri-uae.com** and communications managed by Choueri Real Estate.

1. Who We Are

Choueri Real Estate is a **boutique real estate advisory company established in Dubai, United Arab Emirates, in 2005**.

We advise and work with:

- Private investors
- High net worth and ultra-high net worth individuals
- Family offices
- Institutional clients
- Investment groups
- Developers
- Property owners
- Selected professional advisers and business partners

Our services are provided on a personalised basis according to the individual requirements of each client.

Our approach is advisory, selective and relationship-driven. We do not operate as a mass-market lead generation business and we do not distribute client information, contact databases or investment requirements for general marketing or solicitation.

For privacy-related enquiries, please contact:

Choueri Real Estate

Dubai, United Arab Emirates

Email: invest@choueri-uae.com

Website: www.choueri-uae.com

2. Our Confidentiality Principles

Confidentiality is fundamental to the way Choueri Real Estate operates.

When a client engages with us:

- Personal details are treated as confidential.
- Client contact information is not sold, rented or distributed.
- A client's identity is not disclosed to developers, sellers, brokers, advisers or other parties without the client's knowledge and permission, unless legally required.
- A client's investment requirements are not circulated publicly or distributed through general databases.
- Our professional contacts, introductions and relationships are managed privately and selectively.
- Introductions are made only where they are relevant to the client's specific requirement.
- Information relating to a potential transaction is shared only where necessary and appropriate.
- Meetings and communications are arranged according to the client's preference, including in-person meetings, telephone calls or online meetings.

We do not indiscriminately share client data, enquiries or requirements with multiple third parties.

Our role is to first understand the client's requirements and objectives, and then identify relevant opportunities, parties or introductions where appropriate.

3. Information We May Collect

Because our services are personalised, we collect only information reasonably required to understand and manage a client's enquiry, relationship or transaction.

This may include:

- Name
- Email address
- Telephone number
- Country of residence
- Company or organisation

- Professional title
- Real estate requirements
- Investment criteria
- Preferred locations
- Property type
- Indicative investment parameters
- Information voluntarily provided during meetings, telephone calls, emails or online discussions
- Information necessary to facilitate a specific property or investment transaction
- Information required for regulatory, compliance, Know Your Customer or due diligence purposes where applicable
- Website usage information where collected through our website
- Communication and newsletter preferences

We do not seek to collect unnecessary personal information.

4. How We Collect Information

Personal information may be provided when you:

- Contact Choueri Real Estate directly
- Are introduced to us through a trusted professional or business relationship
- Request a meeting or consultation
- Meet with us in person
- Participate in an online meeting
- Communicate with us by telephone, email or messaging application
- Submit an enquiry through our website
- Request information regarding a property, development, investment or off-market opportunity
- Subscribe to our newsletter or market communications
- Engage us in relation to a property or investment requirement

Our client relationships are generally initiated through **direct contact, referral, introduction or a specific request for assistance**.

5. How We Use Your Information

Information provided to Choueri Real Estate may be used to:

- Understand your real estate or investment requirements
- Respond to a specific enquiry
- Arrange meetings and discussions
- Provide real estate advisory services
- Identify properties or investment opportunities relevant to your requirements
- Provide selected market intelligence
- Facilitate introductions where you have requested or agreed that we do so
- Communicate with developers, sellers, property owners or professional advisers where necessary for a specific matter
- Facilitate negotiations or transactions

- Conduct regulatory, compliance, due diligence or Know Your Customer procedures where required
- Maintain appropriate professional and transaction records
- Provide newsletters or market communications where you have elected to receive them
- Meet our legal and regulatory obligations

Personal information is not used for unrelated purposes without an appropriate legal basis or permission.

6. Client Introductions and Sharing of Information

Choueri Real Estate does **not sell, rent or commercially distribute personal information or client contact details**.

We do not disclose a client's identity simply because an investment opportunity may be relevant.

Before making an introduction or providing identifying client information to another party, we will normally discuss the relevant opportunity or purpose with the client.

Where the client wishes to proceed, information may then be shared with the relevant party to the extent reasonably necessary.

This may include:

- A property developer
- Property owner or seller
- Licensed real estate broker
- Family office
- Investment counterparty
- Lawyer or legal adviser
- Valuer
- Consultant
- Trustee
- Financial or transaction professional
- Other professional adviser specifically relevant to the transaction

Any such disclosure is intended to support the **specific requirement or transaction requested or authorised by the client** and not for unrelated marketing purposes.

Information may also be disclosed where required by UAE law, regulation, court order or a competent regulatory or governmental authority.

7. Our Professional Network and Contacts

Choueri Real Estate has developed professional relationships, market connections and business contacts over many years in the UAE and internationally.

These relationships form an important part of our advisory capability and are managed with discretion.

We do not provide third parties with unrestricted access to our client base, professional contact network or confidential introductions.

Where a professional contact, counterparty or opportunity is introduced to a client, the relationship and information surrounding that introduction are expected to be treated confidentially and used only for the intended purpose.

8. Marketing Communications and Newsletters

Receiving our newsletter or market communications is separate from engaging Choueri Real Estate for advisory services.

Where you have subscribed or agreed to receive communications, we may provide information relating to:

- UAE real estate market intelligence
- Investment insights
- Selected developments
- Ready investment opportunities
- Early investment access
- Company news
- Events
- Professional updates

Newsletter subscribers are not automatically treated as active investment clients and their details are not shared with developers, brokers or other third parties simply because they have subscribed.

You may unsubscribe from marketing communications at any time by using the **Unsubscribe** link included in the communication or by contacting:

invest@choueri-uae.com

9. Service Providers

Certain technology or professional service providers may process limited information on our behalf where required for the operation of our business.

This may include providers supporting:

- Website hosting
- Email communications
- Data storage
- IT systems
- Professional compliance
- Accounting
- Legal services

Where such providers have access to information, that access is limited to what is reasonably necessary for them to provide the relevant service.

10. International Clients and Transfers

Choueri Real Estate works with clients, family offices, investors, professional advisers and counterparties in the UAE and internationally.

Where a client's specific requirement involves an international opportunity or counterparty, personal or identifying information will not ordinarily be shared with that party without the client's knowledge or permission.

Where personal information must be transferred internationally, we take reasonable steps to ensure the transfer is handled in accordance with applicable UAE data protection requirements.

11. Data Retention

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected or where retention is required for legal, regulatory, accounting, compliance or legitimate professional purposes.

This may include records relating to:

- Active client relationships
- Current enquiries
- Transactions
- Professional correspondence
- Regulatory and compliance requirements
- Legal records

Information no longer reasonably required will be deleted, anonymised or securely disposed of where appropriate.

12. Data Security

We take reasonable administrative, organisational and technical measures to protect personal information and confidential client information against:

- Unauthorised access
- Loss
- Misuse
- Unauthorised disclosure
- Alteration
- Destruction

Access to client information is limited according to legitimate business requirements.

No electronic communication or data storage system can be guaranteed to be completely secure, but we take reasonable precautions appropriate to the nature of the information we hold.

13. Cookies and Website Information

Our website may use cookies or similar technologies necessary for website functionality, security and understanding website usage.

Information collected may include:

- Browser type
- Device type
- IP address
- Pages viewed
- Date and time of website visits
- General website interaction information

Where consent is required for non-essential cookies, appropriate consent mechanisms should be provided.

You may also control certain cookies through your browser settings.

14. Third-Party Websites

Our website or communications may contain links to websites operated by developers, government bodies, professional advisers, business partners or other third parties.

Choueri Real Estate does not control the privacy practices, content or security of third-party websites.

We recommend reviewing the relevant third party's privacy policy before providing personal information directly to them.

15. Your Rights

Subject to applicable UAE law and permitted exceptions, you may have rights regarding personal information held about you, including the right to:

- Request information regarding personal data held about you
- Request access to your personal information
- Request correction of inaccurate or incomplete information
- Request deletion where legally applicable
- Request restriction or cessation of certain processing activities
- Withdraw consent where processing relies on consent
- Object to certain processing where applicable
- Request transfer of personal information where applicable

Requests may be sent to:

invest@choueri-uae.com

We may need to verify your identity before responding to certain requests.

Some records may need to be retained where required by UAE law, regulation, contractual obligations or legitimate legal and compliance requirements.

16. Children's Privacy

Choueri Real Estate's services are intended for adults, investors, property owners and professional market participants.

We do not knowingly solicit personal information from children for real estate investment or marketing purposes.

17. Legal and Regulatory Compliance

Choueri Real Estate processes and protects personal information in accordance with applicable laws and regulations in the United Arab Emirates.

Where a specific engagement or transaction requires regulatory, compliance, due diligence or Know Your Customer documentation, additional information may be requested and processed for that purpose.

Nothing in this Privacy Policy prevents Choueri Real Estate from complying with a legal or regulatory obligation imposed by a competent UAE authority.

18. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes to our services, technology, business practices or applicable legal and regulatory requirements.

The current version will be published on our website with its updated date.

19. Contact Us

For questions concerning this Privacy Policy or the handling of personal information, please contact:

Choueri Real Estate

Dubai, United Arab Emirates

Email: invest@choueri-uae.com

Website: www.choueri-uae.com

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