# CHQUERI r e a l e s t a t e

# CHOUERI INVESTING FOR THEIR CLIENTS FOR THE PAST 27 YEARS IN DUBAI, UAE

# WHO IS CHOUERI REAL ESTATE





## PREMIER BOUTIQUE AGENCY IN DUBAI

Laura's real estate resume spans thirty-seven years, starting her career in Montreal, Canada with Royal LePage. Laura then moved to Dubai in 1994 where she worked for Better Homes Real Estate and was part of the core management team. She opened the doors of Choueri Real Estate Broker, a boutique real estate company in 2005.

She was instrumental in building long term relationships with different agencies of the Government of Dubai and contributed to the regulations that helped shape the realty landscape since the mid 2000's. Laura's major skill is the ability to build rapport with clients and officials at different levels of Wealth and Authority. She has been a leading figure in the Dubai property market and has been selected as a 'Contributor' for valuable feedback to The World Bank on 'Ease of Doing Business' including 'Registering Property' in Dubai, UAE.

Today Choueri Real Estate continues to play an active role, their diversification extends to residential and commercial investments, luxury property and new projects to the healthcare, education and hotel sectors. In 2017 Laura founded Realopedia in the eCommerce sector, offering solutions for all industry stakeholders and was instrumental in building an alliance with Souq.com an amazon company and Dubai Properties, the first of its kind strategic agreement for the region in real estate.

OUR GCC CLIENTELE EXTENDS TO REITS, HIGH NET WORTH FAMILIES, FUNDS, CORPORATES AND DEVELOPERS.

CHOUERI REAL ESTATE LLC IS A MEMBER OF DUBAI LAND DEPARTMENT. RERA. NAR. A GLOBAL MEMBER OF THE MIAMI ASSOCIATION OF REALTORS.



# VALUES

Extensive network built on transparency integrity and commitment.

Turning dreams of possibilities into probabilities.

Build local and international alliances to best advise clients on their investments.

Incredible trust built throughout 37 years of integrity with our clients.





Choueri Real Estate was involved in many iconic & prestigious launches from Emirates Towers, Palm Island Jumeirah, Dubai Marina, Emirates Hills to the sale of assets in healthcare, hotels and investment properties.

### AUTHORIZED BROKER OF





# INVESTMENTS

#### BUY . SELL

In the midst of diverse property choices in the UAE, choosing the best investment for you could get tricky. Whether you need guidance to buy or sell, where to invest, legalities, or the best exit strategy – we can assist you throughout the investment process.

#### NEW PROJECTS

Real estate is subjective, one person's ideal investment location may look very different to another. To achieve both the location and the investment, you need the guidance of a market expert that understands the dynamics of the city and has the right knowledge to guide you to the right investment to match your criteria.

#### RESIDENTIAL & COMMERCIAL ASSETS

Diversify your portfolio, source capital for your investment, whether residential, logistics, commercial offices or retail we can guide and advise you on market dynamics and trends.

### LAND FOR SALE

Choueri Real Estate has a diverse portfolio of lands in different geographic spots. Whether looking to build a residential unit, tower, hotel, hospital, or logistic plant, we can provide you with our database options and guide you through what matches the objectives of your new investment.

### HOTELS

Are you looking to acquire a hotel as an investment, are you a hotel operator looking for a new opportunity or are you looking to refinance your asset? We work with you to support your investment requirements.

### HEALTHCARE

Whether looking to acquire, manage, build, sell & lease back, or just expand your investment portfolio, with our market expertise, and track record – we can assist you in acquiring your clinic or building your own hospital.

### EDUCATION

Are you a school operator? Do you want to build or rent a school or day care center? Whatever your investment goal our experts can guide you from A-Z.

### INTERNATIONAL PROPERTY

Through our long-term partners and trusted global (coveted) alliances, we provide a full range of investments in the hospitality sector including exclusive new developments, operating trophy assets, high yield core assets, along with residential and commercial real estate projects.



# WHY THE UAE

With exponential growth in real estate in the past decade, the United Arab Emirates, at the nexus of three continents, is where over two billion people conduct trade and commerce. Dubai has a healthy ROI. The country is also a tax-free country, which makes Dubai very investor friendly. The location seamlessly integrated Europe with the Far East and gives you access to markets in Northern Africa, Southern Africa, the Middle East, CIS countries, and the Indian subcontinent.

### RISK FACTOR MITIGATION

When you are looking for the best place to invest in real estate, look at investments in the United Arab Emirates. Low real estate prices, great investment laws for foreign investors and attractive capital appreciation attract investors looking for international investments.

### WORLD-CLASS INFRASTRUCTURE

Enjoy a world-class infrastructure including Free Trade Zones, state-of-the-art travel amenities and advanced health care facilities; it is one of the best and easiest markets to invest in. UAE is ranked number 1 as the centre of connectivity to the rest of the world. Its great location  $\vartheta$  comfortable living environment now makes it home to over 200 nationalities.

#### STRONG REGULATORY AUTHORITY AND TAXATION

The United Arab Emirates' regulatory authority, the Real Estate Regulatory Agency (RERA), protects investors' rights; the government does not impose a capital gains tax, personal income tax or withholding tax. The regulations and the absence of these significant taxes makes the United Arab Emirates an attractive place to live and work. Tax benefits and lenient regulatory requirements for customs duties continually attract international corporations to move their headquarters to the United Arab Emirates.

### ECONOMIC GROWTH

The fast-growing real estate market and economy, featuring substantial financial reserves and a durable banking sector, goes a long way in mitigating the risk factor of international investments, and makes the United Arab Emirates one of the top economic powerhouses.

### LONG-TERM RESIDENCE VISAS

The United Arab Emirates now issues long-term residence visas for five or ten years. Several visas are available, including a business visa, tourist visa, transit visas and student visas. Additionally, retirement visas, eVisas for GCC residents and visas for patients and their caregivers are available. The visas are easily renewable.

### TRADE WITH THE WORLD

The United Arab Emirates has liberal, free-market policies, which attract major businesses, including Microsoft, CISCO, IBM & SIEMENS, and other Global Fortune 100s across FMCG. Many financial service companies, real estate companies and healthcare service companies have their headquarters in the United Arab Emirates. The freehold property laws also boosted the country's investment and economic potential and continue to do so.

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**Real Estate cannot be lost or stolen, nor can it be carried away.** Purchased with common sense, paid for in full, and managed with reasonable care, it is about the safest investment in the world.

Franklin D. Roosevelt



## PREFERRED PARTNERS

Choueri Real Estate has selected support services to ensure that you have the best industry support by partnering with key solutions and facilities.

### MARKETING SOLUTIONS

We have partnered up with experts that can help you rotate your project 360 degrees. Lead Generation. Digital Marketing. SEO. SEM. Programmatic. Email Campaigns. Branding. Developing Sales & Leasing Strategies. CRM Packages for Developers. Developer Sales & Leasing Strategies. Investor Events in Africa & GCC. Access to Global Investors through our partner Realopedia, a Global Real Estate eMarketplace.

### FX SERVICES

We move money quickly, reliably and securely, using great foreign exchange rates. Whether you are buying or selling real estate from other countries or investing in the overseas growth of your own business, we can help. It doesn't matter how large or small the payments are. From a substantial one-off transaction, to regular payments you can rely on us. Our specialists will work with you to give you a first-class personalized service tailored to your specific needs.

### MORTGAGE SERVICES

Our selected pool of experienced mortgage representatives can offer clients and investors A to Z guidelines and planned solutions concerning the best residential or commercial mortgage options for your investment



## TURN KEY PROJECTS

Whether you aim is to design, build, fit out or for a combination for your rising investment, our associate partners will provide turnkey solutions to upscale your valuable property.

### BESPOKE MANAGEMENT

An aggressive demand for corporate and tourist accommodation in the city of Dubai has triggered our experts to join solid hands with the markets' best. The aim is to provide property owners with a flexible solution to rent their property on a short-term basis with healthy returns on their investment.

# YACHTS

Our team is dedicated to providing the highest level of support and guidance necessary to feel confident throughout the entire process of purchasing or selling your next yacht.

A vast network of global alliances allow access to a variety of unique opportunities that arise inclusive of new build, speculative build and pre-owned yachts, along with worldwide access to the brokerage marketplace.

Moral and discrete business practices along with extensive knowledge, reliability and commitment leads to a seamless and successful transaction creating long lasting, fulfilling relationships with our clientele.





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